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Stephanie Giesbrecht Joins Sedona Red Rock Trail Fund Board

The Sedona Red Rock Trail Fund (SRRTF) Board of Directors recently elected Stephanie Giesbrecht to its board of directors. Stephanie brings extensive local non-profit experience to the SRRTF board. Stephanie currently serves as the Chair of the Sedona Chamber of Commerce Board of Directors having worked into that position via succession chain of Director, Secretary and Vice-Chair. Her other non-profit activities included directorships on the Rotary of Sedona Red Rocks and Sedona Airport Authority and as an advisor on the affiliate board of the Arizona Community Foundation. Stephanie also serves as a philanthropic advisor to Arizona Community Foundation as a consultant. Stephanie is the Chair of the City of Sedona small grants process and is a Sedona Trail Keeper under her online business Boots and Tiaras.

“The SRRTF works with the US Forest Service to provide funding for annual trail maintenance; and raises funds from sponsors, donors and event activities. In addition, the SRRTF applies for grant funds through other partners and government entities” stated Kevin Adams, SRRTF President. “As an equestrian and hiker, in addition to her non-profit experience, Stephanie has the essential ingredients, experience and knowledge and passion for our trail system to help the SRRTF make *the* difference for our trails” Adams added.

“Our incredibly beautiful lands and the trails we use to enjoy them are important natural resources.” said Stephanie Giesbrecht. “Their responsible development, maintenance and use are our mutual charge and responsibility. I look forward to working with Kevin, the SRRTF board and the community to support our trails and trail users.” Giesbrecht added.

The SRRTF is a 501c3 not for profit organization whose mission is to raise funds to pay for trail maintenance and enhancement on National Forest lands near Sedona and the Village of Oak Creek. These trails receive over 1.7 million trail uses annually, being some of the most popular trails in the US. They require consistent maintenance to keep them safe, enjoyable and environmentally compatible. Federal funds are not sufficient. It is the mission of the SRRTF to solicit for donations, grants and partnerships to close the funding gap.

The SRRTF board of directors includes local hikers, cyclists, runners and equestrians who work closely with the Red Rock Ranger District to provide trail maintenance funding. Since inception, the Fund has donated over \$400,000 to the Forest Service for needed trail maintenance and enhancements.

