



# SEDONA RED ROCK TRAIL FUND

P.O.Box 4475

Sedona Arizona 86340

[www.redrocktrailfund.org](http://www.redrocktrailfund.org)

## MINUTES FOR THE QUARTERLY BOARD MEETING MEETING

6:30 pm Monday the 2<sup>nd</sup> of December 2019

**Location:** Sedona Real Inn [95 Arroyo Pinon Drive Sedona, AZ 86336](#).

### THE EVENING'S BUSINESS

1. Call to Order – Kevin  
Attendees: Amaryth, Dan, Doug, Joan, Kevin, Rob, Stephanie, Don/Lauren/Mike via phone.
2. Welcome of guests – Kevin
  - a. Jennifer Perry – Regional Director, Arizona Community Foundation.
  - b. Chris Johansen – Recreation Staff Officer, Red Rock Ranger District.
3. Changes to the Agenda – Kevin, no changes.
4. New Business Item # 1
  - a. SRRTF Mission Review – Kevin, the board voted (Stephanie moved, Doug seconded) to form an Ad Hoc Committee to look at our mission and decide if trailheads, or anything else, should be a part of our mission.
  - b. Board recommendation
5. Approval of minutes from September Meeting – Lauren (Minutes sent out on October 6<sup>th</sup>), Stephanie moved, Kevin seconded, approved unanimously.
6. Endowment – Jennifer Perry explained our endowment is invested in a Long Term Diversified Pool which has averaged 7.5% annual return since inception. The current value is \$103K.
7. Red Rock Ranger District Update – Chris Johansen stated that he believes in “Equal Opportunity” for all trail users and he is most concerned about trail sustainability with so many users. The FS will be testing a new App to track the number of days people are camping in the forest. There is a 14 day limit in any one forest.
8. Reports
  - a. Treasurer – Liz – See the attached [report](#).
  - b. Donors – Stephanie – 4000 mailers sent out to a targeted group of potential donors, cost \$5000. Newsletter is done and will be emailed soon.
  - c. Events Committee – Joan – See the attached [report](#).
  - d. Grants Committee – Dan – See the attached [report](#).
  - e. Community Outreach Committee – Kevin & Amaryth – 15 new TrailKeepers, 49 total. TrailBucks currently has 6 businesses collecting funds from visitors.
9. New Business Item #2
  - a. What’s it cost to maintain & enhance our trails? Currently cash contributions are \$417K annually , non cash \$121K annually for a total of \$538K annually.
  - b. Kevin to provide update. Kevin has made a PowerPoint presentation which he will make to various groups in town.
10. Old Business
  - a. Small Projects, Project – Joan & Kevin – See the [attached report](#).
  - b. Permanent Trails Position – Chris or Kevin. Chris stated Forrest Saville will have to apply for his position, but Kyle Robb will move laterally in to his position.
11. Comments, Announcements, Other Business. Kevin on Yavapai County RAC.
12. Adjournment – Kevin

### NEXT MEETINGS & UPCOMING EVENTS:

Next BOD Meeting March 2, 2020



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