



SEDONA RED ROCK TRAIL FUND

P.O.Box 4475

Sedona Arizona 86340

www.redrocktrailfund.org

MEETING MINUTES FOR THE QUARTERLY BOARD MEETING MEETING

6:30 pm Monday the 1st of June 2020

Location: Via ZOOM.

THE EVENING'S BUSINESS

1. Call to Order – Kevin
2. Changes to the Agenda – Kevin
3. Approval of minutes from March Meeting – Lauren (Minutes sent out on April 5th) The minutes were approved unanimously.
4. Reports
 - a. Treasurer – Liz. See report. We took in about \$1,675.93 and had less than a dollar in expenses.
 - b. Donors – Stephanie. See report. Things have been slow because the major donor meetings were cancelled until people feel comfortable seeing each other face-to-face. Stephanie is working with an unsolicited legacy donor for \$250,000. She is also preparing a newsletter that will be about the organization as a whole and will go out and possibly be included in the year-end mailer. Stephanie encouraged board members to share with her topics they'd like to see in the newsletter. Doug asked if we moved \$100,000 to the endowment fund. At this time, with bills, we don't have \$100,000 to put into the account at this time, so we will explore this later.
 - c. Events Committee – Joan. We received \$1,000 from the bike raffle in Over the Edge so this will be added to the totals of the bike festival. We are still waiting to see who take on the role of chairing this committee.
 - d. Grants Committee – Dan. See attached report. Based on Kevin's efforts, we found out we got the National Wilderness Trail Stewardship Alliance grant for \$9,953.55 to buy equipment and tools for trail crews.
 - e. Community Outreach Committee – Kevin. See report.
5. New Business
 - a. Board Vacancies - Don Kling resigned but we do a few referrals. Kevin will do outreach to any potential new board members over the next month.
 - b. FY21 Board and Officer Slate – Kevin said we have four people up for recommitment. If you are one of those four, please let Kevin know your intentions.
 - c. Events Committee Chair – Kevin said if anyone has any interest, let him know. Dan brought up the idea of if this could be paid position. This could be explored at a later date.
 - d. Mission Committee Update – Kevin said Pat has quarantined herself, and not much has happened since the last meeting.
6. Old Business
 - a. User Experience Committee Update – Joan. Nothing has happened because of the COVID-19. She did try and arrange a meeting, but had to cancel it.
 - b. FS Trails Position Update – Kevin. The position was posted and closed. Forrest is on the list of candidates. Kyle Robb was hired as well. They are also fully funded for FY2021 for the ten-person trail crew.
7. Comments, Announcements, Other Business – none.
8. Adjournment – Kevin, meeting adjourned at 7:14 pm. The next meeting is Monday, September 14th.

NEXT MEETINGS & UPCOMING EVENTS:

Next BOD Meeting September 14th.

SEDONA RED ROCK TRAIL FUND CASH FLOW October 1-May 31, 2020

Balance October 1, 2019			\$125,502.09
INCOME			
Donations-Individuals			
	Cairns/Collection Boxes		495.72
	Web Site		420.00
	Checks or Cash		9,461.00
	Westerners with Matches		7,445.00
	Mailer		8,796.00
	Donations-Board Members		5,332.87
Donations-Businesses			
	Hotel Check Offs - SRI Sept-Feb		3,393.24
	Trail Keepers		100,000.00
	Company Match		150.00
	Credit Card Rebates-		
	O	OTE	36.53
	Amazon Smile		30.46
	Trail Bucks Program		1,984.00
	Wheels on Ground/United Health/Bashas		
		Sedona Beer Co	1,858.00
Organizations	Sedona Westerner Club Match		1,000.00
Fund Raising Event	Mt Bike Fest	Raffle	15,205.00
		Individual Donations	119.00
		Business Donation 5-10	438.00
		OTE Raffle	1,000.00
Grants	Fruhman		5,000.00
	AZ		10,000.00
	RAC Grant		133,848.00
Total Income			\$172,164.82
			<u>133,848.00</u>
			\$306,012.82
EXPENSES			
Operating Expenses			
	Pay Pal Fees		166.37
	Wild Apricot Transaction Fees		224.96
	Foreign Transaction Fee		27.22
	Corp Registration		10.00
	Supplies for		
	Treasurer		9.87
	Wild Apricot		
	software		972.00
	Postage		156.00
	Tax Return Preparation		275.00
Miscellaneous	From REI Grant to CC Trail Keeper Program		1,000.00
Additional Endowment Funding			2,100.00
Donor Committee Exp (Mailer)			5,058.73
CO Committee			362.67

Event Committee			
Exp	Mt Bike Fest	315.09	
Program Expenses	Executive Position for Oct-July	9,000.00	
	Forest Service Agreement	103,352.08	
	Kiosks	10,869.07	
	Volunteer Work Days Refreshments	874.05	
	Signs for Westerner Gateway	1,149.51	
	American Conservation Experience	90,017.55	
	RAC grant directly to USFS	<u>133,848.00</u>	
Total Expenses			\$359,788.17
Total Fund Balance 5/31/2020			<u><u>\$71,726.74</u></u>
Endowment Account as of 03/31/20	per last statement		<u><u>\$97,229.45</u></u>

SEDONA RED ROCK TRAIL FUND

	SOURCE	5/31/20
RESTRICTED-WG	BALANCE FORWARD	76,975.76
	VOLUNTEER WORK DAYS	(874.05)
	FROM CHAMBER TRAIL KEEPERS	15,000.00
	REI PORTION TO TRAIL KEEPERS	(1,000.00)
	SIGNS FOR WG	(1,149.51)
	ACE	(90,017.55)
	FROM TBD FUND	<u>1,065.35</u>
WG TOTAL		(0.00)
RESTRICTED MAINTENANCE	BALANCE FORWARD	0.00
	SEDONA WESTERNERS	1,863.00
	FOR NEW FS AGREEMENT	<u>(1,863.00)</u>
MAINTENANCE TOTAL		0.00
ACCOUNT EXECUTIVE	BALANCE FORWARD	12,500.00
	QUARTERLY PYMT	<u>(9,000.00)</u>
TOTAL		3,500.00
OPERATING EXPENSES	BALANCE FORWARD	14,263.36
	TOTAL YTD	<u>(1,841.42)</u>
OPERATING TOTAL		12,421.94
PROGRAM USE TBD	BALANCE FORWARD	21,762.97
	HOTEL CHECKOFFS	3,393.24
	CREDIT CARD REBATES	36.53
	OTHER BUSINESS INCOME	2,038.46
	TRAIL BUCKS PROGRAM	1,984.00
	CHAMBER TRAIL KEEPERS	85,000.00
	BOARD MEMBER DONATIONS	5,332.87
	CAIRNS/COLLECTION BOX	495.72
	FROM WEB SITE	420.00
	SUPPORTERS	9,461.00
	MAILER	8,796.00
	WESTERNERS	4,482.00
	SEDONA WESTERNER CLUB	1,000.00
	GRANT (Fruhman)	5,000.00
	MBF RAFFLE/DONATIONS	16,762.00
	WESTERNERS FOR ENDOWMENT	1,100.00
	TRANSFERRED TO ENDOWMENT	(2,100.00)
	AZ GRANT FOR KIOSKS	10,000.00
	KIOSK EXPENSE	(10,869.07)
	CO COMMITTEE EXP	(362.67)

	EVENT COMMITTEE EXP	(315.09)
	MAILER EXP	(5,058.73)
	TO FUND WESTERN GATEWAY	(1,065.35)
	TO FUND NEW FS AGREEMENT	<u>(101,489.08)</u>
USE TBD TOTAL		55,804.80
TOTAL AVAILABLE FUNDS		<u><u>71,726.74</u></u>
EDOWMENT FUND		103,330.90
	ADDED TO PRINCIPAL	2,100.00
	INCREASE IN VALUE	<u>(8,201.45)</u>
		97,229.45

DONOR COMMITTEE REPORT – SEDONA RED ROCK TRAIL FUND – JUNE, 2020

- First legacy donors, Richard and Sandra Heysinger, \$250,000. Both also wish to become actively involved in SRRTF. Richard in Mission and Sandra in User Experience. Will discuss with Pat and Joan on their behalf.
- Other major donor meetings were cancelled until donors are comfortable with 1:1 in-personal meetings.
- June newsletter will feature:
 - Completion of Western Gateway – do we want to link to TrailForks?
 - Chat with Lee Leudecker on protocol to report game issues or suspicious activity
 - Profile legacy donors – Richard and Sandra
 - New format
- Thoughts on EOY mailing
 - Use title company farm lists for
 - Sedona
 - Flagstaff
 - Cave Creek
 - Scottsdale

Following is a summary of the Grants Committee activities, March through May.

1. **National Forest Foundation:** \$19,500 for Pine Valley/Dairy Spring Maintenance & Construction. Deadline June 9th. Jennifer's lead
2. **National Wilderness Trail Stewardship Alliance:** \$9400 for trail crews tools and equipment. Expect notification May 29th. Kevin's lead.
3. **Salt River Project:** \$9400 Pine Valley/Dairy Springs. Application not awarded.
4. **Arizona Community Foundation-Sedona:** \$10,000 for Program Manager salary. Awaiting notification on application, expected mid-June. Kevin's lead
5. **People for Bikes:** \$9600 grant application for Pine Valley/Dairy Springs did not advance to the second round (March 3rd)
6. **AZ Horse Lovers Assoc.:** \$18,000 grant application for Dairy Springs/Pine Valley was not awarded (March 20)
7. **REI Community Grant:** \$10,000 awarded in March for trail work support. Kevin's lead.

Community Outreach Report – June 2020

Trail Bucks - With many of local businesses shut down or operating with reduced staff during the pandemic shutdown, it wasn't the most opportune time to pursue signing up new businesses with Trail Bucks. But, Amarath successfully got the Red Agave to actively implement the program. We'll see how it goes, but another business added is great news!

Sedona Beer Company - raised \$553.00 with their March fundraiser and is passing along the check to Liz.

Trail Keepers - Amaryth has been reaching out to the Trail Keepers and has a Cottonwood business interested in becoming one. Watching closely to see how many of the 50 we're going to have to replace this year to make the 5th, and final, first term payment. Will also be following up with Ranger Amy Tinderholt and Jennifer Wesselhoff on renewing the program for the next five years (2021-2025).

RRM - The RRRD performed the maintenance on the RRM sites and I'll be working with Forrest Saville when he returns from vacation on a report of their activities to send off to Warren Meyer in early June. Most of RRM's national level operation hadn't opened for the 2020 season when the Red Rock Ranger District closed open campsites and attractions and since the Forests – and RRM sites – were opened in time for Memorial Day, I'm hopeful that RRM's July 1st \$50k contribution may not be as at risk as I feared. Stay tuned.

Two other Matters

I'm hearing that there may be Federal dollars available to offset any special use fee reductions and if true, the 2020-2021 field season's funding should be complete.

I've been appointed to the AZ State Committee on Trails (ASCOT) and have been reviewing various non-motorized trail grants. For FY21, the State had \$1,820,000 in available funding for the three non-motorized funding programs.