



Sedona Red Rock Trail Fund Business Support Programs 2023



YOUR SPONSORSHIP HELPS TO Sustain & Enhance Our Trails

The Sedona Red Rock Trail Fund and the US Forest Service, in partnership with the business community, is working to ensure the safety and sustainability of our non-motorized recreational trails.

The mission of the Sedona Red Rock Trail Fund is supporting the trail system in Sedona and the Village of Oak Creek. As a 501c3 non-profit and official partner of the USFS, supporters have the satisfaction and assurance that their donations are used specifically for the stewardship of these trails.

Welcome and Congratulations for choosing to be a Trail Champion Partner!

Sponsors receive a rich package of customer information materials designed in concert with the Forest Service to help visitors and residents have the safest and most pleasurable experience possible on the trails. It also includes promotional materials for their business to showcase their support for the trails.



- **Inventory of our new trail guide for your customers.** "Maximize Your Fun on the Trails" is an easy-to-follow 6-panel guide to help visitors and residents who are new to the trails to plan, choose and prepare for an epic experience on the trails. It also offers guidance on dog safety and Leave No Trace ethics. Brochure inventory will be replenished by SRRTF volunteers upon request.
- **Desktop brochure holder** to display the brochures at your business.
- **Trail Champion decals** for window, door, point of sale identification as a Trail Champion sponsor.
- **Electronic files** for online and print promotion of Trail Champion sponsorship.
- **Inventory of the USFS Recreation Guide** as soon as they become available. This is the best available information from the Forest Service. Inventory will be replenished by SRRTF volunteers upon request.
- **Business Supporter reports** that keep sponsors up to date on the trail work being accomplished with your sponsorship dollars.
- **Recognition on the SRRTF website**, media exposure and social media.
- The gratification of knowing that you are a partner in taking care of trails that your customers love! \$600/year investment in the trails.



Contact: Camille Cox, Program Director
928-284-4001 Camille4trails@gmail.com
Redrocktrailfund.org



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SIGN ME UP! I commit to donating \$600 and will enjoy one full year of benefits as a Trail Champion sponsor. My 12-month participation begins upon receipt of my donation.

Business Name *(As you wish it to appear on website and other recognition)*

Contact Person _____

Address _____

Phone _____ **Email** _____

Website _____

Other: please provide us with a high-resolution JPG file of your logo for electronic and print promotion. (email file to camille4trails@gmail.com)

TERMS & CONDITIONS

Terms:

This agreement is binding once signed and returned to the SRRTF program director.

Entire Agreement:

This writing contains the entire agreement of the parties. No representations are made or relied upon by either party other than those expressly set forth herein. No agent, employee or other representative of either party is empowered to alter any of the terms set forth unless done in writing and signed by the SRRTF and the sponsor.

Contract Start Date: _____

Signature: _____

Date:

Printed Name: _____

SRRTF Representative: _____

Date: _____

Sedona Red Rock Trail Fund is a 501(c)3 Non-Profit Organization and an Official Partner of the USFS Red Rock Ranger District.

