

SEDONA RED ROCK TRAIL FUND (SRRTF) 2021 SEDONA MOUNTAIN BIKE FESTIVAL FUNDRAISING CONTEST OFFICIAL RULES

Thank you for your support of the Sedona Red Rock Trail Fund. During our 2021 Sedona Mountain Bike Festival Fundraising Contest, we are raising funds to maintain and enhance official non-motorized trails and trail systems on National Forest land near Sedona and the Village of Oak Creek by giving away donated gifts from our Sponsors.

This promotion is an incidental benefit for members and supporters of the Verde Valley Cyclists Coalition (VVCC_ and supporters of the SRRTF only, as registered our databases and from attendees at the Sedona Mountain Bike Festival March 6-8, 2020.

While no contribution is necessary to enter, please remember that your financial support is key to the SRRTF and VVCC's mission success.

Thanks and good luck!

1. Who is eligible?

The 2021 Sedona Mountain Bike Festival Fundraising Contest is open to U.S. residents 18 years of age and older as of October 18, 2021.

This promotion is void where prohibited under state and/or federal law. This promotion is void in the states of Florida, New York, and Rhode Island. All entrants must have a record in the SRRTF database to be considered.

2. Who is sponsoring the drawing and how do I enter?

This drawing is for the benefit of SRRTF P.O. Box 4475, Sedona, AZ 86340 (the "Promoter").

The promotion runs from **12:00 am (Arizona Time) on October 18, 2021 to 5:30 pm (Arizona Time) November 13, 2021** (the "Entry Period"). During the Entry Period, there are three ways to enter:

Method 1: Any person who purchases virtual entry(s) online during the Entry Period will receive one entry for all 2021 Sedona Mountain Bike Festival Fundraising Contest giveaways for each virtual entry purchased.

Method 2: Any person who purchases a physical entry(s) during the Entry Period will receive one entry for all 2021 Sedona Mountain Bike Festival Fundraising Contest giveaways for each physical entry purchased.

Method 3: To enter the drawing without making a contribution, you must handprint your name, physical address and email address on a postcard and mail to: 2020 Sedona Mountain Bike Festival Fundraising Contest, P.O. Box 20332, Sedona, AZ 86341-0332. All

mail-in entries must be received by **November 11, 2021** to be included in the pool that we will choose from for giveaways at the end of the Entry Period.

Opt-In Communications: By entering members and registrants give permission to add his/her registering email address to the Promoters' databases and will receive email communications from those organizations.

Donors/Registrants may opt out of these email communications at any time.

3. How will winners be selected?

On November 13, 2021 at the Sedona Mountain Bike Festival, a representative from the SRRTF will select a potential winner for the items on the list below in random selection of all entries received during the Entry Period. Entries from states where the promotion is prohibited are void and will not be included in the drawing. The odds of winning depend on the number of eligible entries received.

One entrant will be selected for each bundled or individual giveaway. The Promoters will announce the winner at the Sedona Mountain Bike Festival on November 13, 2021. Winners must be present at the announcement of their name at the Sedona Mountain Bike Festival on November 13, 2021 on, or about, 5:30 PM. The winner will have 1 minute, after his/her name is announced, to come forward and claim the prize, otherwise, the process will repeat until the prize(s) is/are claimed.

4. What can I win?

- Hollywood Racks - 2 Bike Racks
- San Juan Huts - Trip Certificate
- Pink Jeeps - Diamondback Gulch Tour
- Hilton Sedona Resort at Bell Rock - 1 Night Stay
- Poco Diablo Resort - 1 Night Stay
- Shimano - 3 Pedals
- Shredly - 1 Pair of 2021 Shorts
- Guidance Air - Helicopter Tour
- Home Grown - Tour Certificate
- Trail Manos - 1 Glove & Jersey
- Outbound Lighting - Set of Lights
- Crank Brothers - 1 Pair of Pedals & Multi Tools
- Sedona Real Inn - 2, One Night Stays
- Sedona Mountain Bike Academy - 2 Hour MTB Lesson for 2 Riders

Any giveaway details not specified above will be determined by the Sponsor in its sole discretion. Giveaways are not transferable and must be accepted as awarded. No cash or other substitution may be made, except by the Sponsor, who reserves the right to substitute a giveaway with another giveaway of equal or greater value if the giveaway is not available for any reason as determined by the Sponsor in its sole discretion. ***The winner is***

responsible for paying taxes, filing appropriate tax documents declaring the value of the giveaway, and any and all other costs and expenses including shipping not listed above or on the Promoter's web site.

5. What may a potential winner be required to do?

Except where prohibited, a potential winner may be required to complete and return a Declaration and Release and/or tax form W-9, if applicable, within five (5) days of being notified. If a potential winner declines to accept the giveaway, has violated any of these Official Rules, or fails to sign and return the required documents within the required time period, then an alternate entrant will be selected in his/her place in a random drawing of remaining entries.

What other terms should I be aware of?

All decisions of the SRRTF with regard to the awarding of giveaways, the selection of winners and the interpretation of these rules are final. Each entrant, by virtue of entering the contest, agrees to accept the decision of the SRRTF as final.

6. How can I find out who won?

To obtain the name of the winners, send a self-addressed stamped envelope to: SRRT/VVCC 2021 Sedona MTB Festival Fundraising Drive P.O Box 20332, Sedona, AZ 86341-0332. Requests must be received within four (4) weeks of the conclusion of the Entry Period.